



LOS ANGELES INTERNATIONAL WINE & SPIRITS COMPETITION

PACKAGING DESIGN

The Packaging Design Award is a competition based on the following categories:

1. Overall Package
2. Special Boxed Set
3. Series (minimum of three)
4. Container
5. Graphics
6. Special Jury Award for Unique Packaging

Criteria considered may include, but is not limited to:

- Innovation
Innovative use of die-cutting, silk screening, embossing, graphics, inks, materials, etc.
- Art/Illustration
Use of original illustration
- Color and Type
Use of color and typography elements to carry the package design

AWARDS OFFERED PER CATEGORY

Gold, Silver, and Bronze Medals, Best of Category, Best Spirit Packaging Design of Show

Entry in this competition is automatic when spirits are entered in the competition and requires no additional fee.

If a spirit is not entered in the competition, please fill out entry form and write PACKAGING DESIGN COMPETITION ONLY and include \$30.00 per entry.

Mail Spirits and Fees to:

**Los Angeles International Wine & Spirits Competition
Attn: Spirits Department
1101 W. McKinley Ave.
Pomona, CA 91768**

If you have any questions or require additional information, please contact Rebecca Chapa at (415) 378-1674
Fax (415) 751-9247 or Email chapz@earthlink.net